

Hughes

Equipment Company, LLC
INTERNATIONAL

The Hughes News



Hughes Equipment Introduces PACIR™ Audits for Peak Facility Performance

Hughes Equipment has introduced PACIR™ — a proprietary operational review process that shares our staff's extensive food processing operations experience with processors who are seeking peak performance at their facilities.

PACIR™ stands for Process Analysis and Continuous Improvement Review, and is conducted at your facility on a confidential basis. ([Download the PACIR info sheet.](#))

Contact us to learn how this new offering could improve the efficiency and productivity at your facilities. Call 866-535-9303 (toll free in the U.S.) or email us at hughes@hughesequipment.com.



Plant Breeding, Market Trends Impacting the Design of Food Processing Equipment

Food processing equipment manufacturers are increasingly under pressure to alter designs of large-scale machinery to accommodate new varieties of fruits and vegetables developed through plant breeding.

At the same time, increased consumer demand for fresh market, organic and ethnic produce is creating a need for more flexible and smaller versions of standard food processing equipment, and for equipment that handles crops more gently and that, at times, involves more trash.

The scenario requires a balancing act for food processing equipment manufacturers who need to satisfy large commercial processors' needs for ever greater operating efficiency with the increasingly important small processing operations that serve niche markets.

Hughes Equipment Company has been following the trends and accomplishments of plant breeding, and has released a white paper on the factors surrounding the issue and the implications for food processing manufacturers. [Click here to download the report.](#)

Visit Hughes at Four Upcoming Trade Shows

It's trade show time in the food processing sector in the U.S. Hughes Equipment will exhibit at four upcoming shows.

We'll be at Booth 301 at the **MWFPA convention** Dec. 2-4 in Wisconsin Dells, Wis.

Next is the **ASTA** show, Dec. 8-12, in Chicago. We'll be at Booth 700.

Then we head to the northwest for the **NWFP Expo** in Portland, Oregon Jan. 12-15. We'll be at Booth 1700.

We travel down the coast for the **CLFP** show on Feb. 18-19 in Sacramento. We'll be at Booth 311.

We're looking forward to visiting with many of you at these shows. We welcome appointments for more dedicated time with one of our staff members at the shows. Contact Ryan Metzdorf to schedule an appointment. Call 920-623-2000.

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Your Strategic Partner

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